



January 20, 2019

Dear Colleague,

**Our 17<sup>th</sup> Annual Conference for Direct Service Professionals, “Advancing in the Human Services Field: It’s not a Job; It’s a Profession” will be held on Friday, April 12, 2019.**

We are particularly proud of this event as it serves to enhance the status, recognition, and professionalism of those who provide direct services and supports for the people whom our organizations serve. **We would love to have you join us as a Sponsor for this year’s event. Sponsorship benefits include:**

- Recognition on ample signage throughout the conference
- Recognition at the opening breakfast program and lunchtime awards
- Recognition in our slideshow during breakfast and lunch
- Printed ads in our color program booklet **\*see attachment**
- Recognition in our pre-conference brochure **\*commit by February 15th**

**This is a great opportunity to support an extremely worthwhile event!** We expect upwards of 700 participants from more than 40 different human service agencies this year. Your sponsorship enables us to offer a modest registration fee which makes it possible for more Direct Service Professionals to attend.

**Please review the sponsorship levels described in the enclosed page.** As a reminder, if you wish to be listed on the pre-conference brochure, we will need your sponsorship commitment by **Friday, February 15th.**

Please contact Vicki Haggerty at 267-385-7440 or [Vicki@thealliancecsp.org](mailto:Vicki@thealliancecsp.org) to secure your sponsorship commitment.

Sincerely,

The Conference Planning Committee



## 17<sup>th</sup> Annual Conference for Direct Service Professionals Sponsorship Levels and Benefits

### Event Sponsor

**\$20,000**

**DBHIDS**

- Prominent corporate signage and booth in common area for dissemination of materials
- Prominent placement of your corporate logo and active link to your company's website on The Alliance website [www.thealliancecsp.org](http://www.thealliancecsp.org)
- **Full Page Ad in Conference Program Book (8" w x 10" h)** and Exhibit Table if desired
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

### Luncheon Sponsor

**\$7,500**

**Available**

- Prominent display as "**The Presenting Sponsor**" in the Conference Brochure and Program Book
- Prominent placement of your corporate logo and active link to your company's website on The Alliance website [www.thealliancecsp.org](http://www.thealliancecsp.org)
- **Full Page Ad in Conference Program Book (8" w x 10" h)** and Exhibit Table if desired
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

### Breakfast Sponsor

**\$6,000**

**Available**

- Special Signage noting sponsorship of the **Breakfast portion of the day**.
- Prominent placement of your corporate logo and active link to your company's website on The Alliance website [www.thealliancecsp.org](http://www.thealliancecsp.org)
- Recognition at conference via signage, plus: **Half Page Ad in Program Book (5" h x 8" w)**
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

### Keynote Sponsor

**\$3,500**

**Available**

- Special Signage noting sponsorship of the **Keynote Address**
- Prominent placement of your corporate logo and active link to your company's website on The Alliance website [www.thealliancecsp.org](http://www.thealliancecsp.org)
- Recognition at conference via signage, plus: **Half Page Ad in Program Book (5" h x 8" w)**
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

### Award Sponsor

**\$3,000**

**All Taken**

- The identified Award named after sponsoring entity **Sponsor representative presents Award**
- Recognition on The Alliance website, [www.thealliancecsp.org](http://www.thealliancecsp.org)
- Recognition at conference via signage, plus: **Half Page Ad in Program Book (5" h x 8" w)**
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Two passes for lunch and main program events

### Parking Sponsor

**\$2,500**

**Available**

- Special Signage noting sponsorship of the **PARKING** and recognition from the podium
- All Benefactor Benefits listed below, plus: **Half Page Ad in Program Book (5" h x 8" w)**

### Benefactor

**\$1,500**

**Available**

- Recognition at conference via signage, plus: **Quarter Page Ad in Program Book (5" h x 4" w)**
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Company Ad in Conference book and Company name listed on The Alliance website [www.thealliancecsp.org](http://www.thealliancecsp.org)
- Two passes for lunch and main program events