

# **20<sup>th</sup> Annual Conference for Direct Service Professionals Sponsorship Levels and Benefits**

# **Event Sponsor**

# \$20,000

- Prominent corporate signage and booth in common area for dissemination of materials
- Prominent placement of your corporate logo and active link to you company's website on The Alliance website www.thealliancecsp.org
- Full Page Ad in Conference Program Book (8" w x 10" h) and Exhibit Table if desired
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

# **Luncheon Sponsor**

## \$7,500

- Prominent display as "The Presenting Sponsor" in the Conference Brochure and Program Book
- Prominent placement of you corporate logo and active link to your company's website on The Alliance website www.thealliancecsp.org
- Full Page Ad in Conference Program Book (8"w x 10" h) and Exhibit Table if desired
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

## **Breakfast Sponsor**

## \$6,000

- Special Signage noting sponsorship of the Breakfast portion of the day.
- Prominent placement of your corporate logo and active link to your company's website on The Alliance website www.thealliancecsp.org
- Recognition at conference via signage, plus: Half Page Ad in Program Book (5"h x 8" w)
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

## **Keynote Sponsor**

#### \$3.500

- Special Signage noting sponsorship of the Keynote Address
- Prominent placement of your corporate logo and active link to your company's website on The Alliance website www.thealliancecsp.org
- Recognition at conference via signage, plus: Half Page Ad in Program Book (5"h x 8" w)
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Preferred seating and two passes for lunch and main program events

## **Award Sponsor** (4 in All)

## \$3,000

All 4 Taken

- The identified Award named after sponsoring entity
  - Sponsor representative presents Award at event
- Recognition on The Alliance website, www.thealliancecsp.org
- Recognition at conference via signage, plus: Half Page Ad in Program Book (5"h x 8" w)
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Two passes for lunch and main program events

## Parking Sponsor

## \$2,500

- Special Signage noting sponsorship of the PARKING and recognition from the podium
- All Benefactor Benefits listed below, plus: Half Page Ad in Program Book (5"h x 8" w)

## Benefactor

## \$1,500

- Recognition at conference via signage, plus: Quarter Page Ad in Program Book (5"h x 4"w)
- Company name listed as a Sponsor in program brochure, pre-event and post-event publicity
- Company Ad in Conference book and Company name listed on The Alliance website www.thealliancecsp.org
- Two passes for lunch and main program events